

CLOUD COUNTY  
Community Health  
Improvement Plan:  
2019-2022

Community Health Needs Assessment Committee

## INTRODUCTION

# Introduction

In July 2019, Cloud County Health Center presented the community with a Community Health Needs Assessment Survey, asking their opinions on the most important health issues in our community that need addressing over the next three years. The surveys were made available at the Cloud County Fair, online via Facebook, the hospital website ([www.cchc.com](http://www.cchc.com)), Cloud County Health Department, Hospital and Family Care Center registration desks and through Survey Monkey email invitations.

The survey listed the following health needs concerns requesting feedback from community members to rank them in order of importance:

- Obesity
- Depression/Mental Health
- Diabetes
- Heart Disease
- Tobacco Use
- Stroke
- Trauma/Falls
- Hypertension
- High Cholesterol
- Substance Abuse
- State of the Art Healthcare Facility

We received approximately 200 responses. In addition to the 10 listed healthcare needs on the survey, respondents were invited to suggest other areas of concern. These responses included Proactive Wellness Programs, Safety & Improved Healthcare for Children, Surgical Capabilities, Quality Medical Providers, Geriatric Home Safety and Community Connections Against Isolation.

The Community Health Assessment Committee then met to discuss the results and develop a follow-up Implementation strategy (Community Health Implementation Plan). The resulting plan was developed by a 50% weighting to the community responses and a 50% weighting to the committee input. This year, the committee was comprised of 18 members of various organizations throughout the community listed as an addendum to the plan.

The Federal Patient Protection and Affordable Care Act (PPACA) requires that tax-exempt hospitals complete this assessment (CHNA) once every three years and then adopt a written strategy to be called here the Cloud County Community Health Improvement Plan. County Health Departments are also required to use the CHNA in their program planning efforts.

CCHC (Cloud County Health Center) is required to formally adopt the CHIP within the current tax year that the CHNA was completed. It is then expected to monitor this plan and develop an annual report on its progress.

This plan addresses 2 Priority Need Areas identified in the CHNA. This plan covers the next three years until a new or revised CHNA is developed as required. It details specific tasks to be completed, how these tasks will be measured, who will be responsible for completing the identified tasks, and target dates for completion of each task.

This Implementation Plan will be monitored by an identified person or organization that will also develop an annual update report on its progress.

## Cloud County Community Health Implementation Plan 2019 - 2022

<b>Priority Need #1: Accessibility and Availability to Healthcare.</b> <b>(This addresses a variety of barriers to the public at large in obtaining affordable and available healthcare)</b>				
<u>Tasks</u>	<u>Target Date(s)</u>	<u>Organization(s)</u>	<u>Resources Required</u>	<u>Measurement / Outcomes</u>
1. Provide increased quality of patient care through construction of new state of the art healthcare facility	2022	CCHC Community Organizations	Funding	Completed construction of new healthcare facility
2. Investigate the availability for additional financial resources for limited income populations to obtain healthcare through grants, federal programs and private organizations	Jan. 2021, ongoing	City & County CCHC (hospital) Co. Health Dept. Catholic Charities Helping Hands Salvation Army CCHC Joy of Giving Fund	Staff time Funding	Funding provided  Updating Community Resource Guide
3. Investigate the possibility of expanded healthcare availability hours thru various clinics	Jan. 2021, ongoing	CCHC Co. Health Dept. City & County	Staff time Funding	Expanded hours @ Co. Health Dept.  CCHC Walk-In clinic
4. Investigate the possibility of providing transportation, either private or public, to community members for access to healthcare facilities	Jan. 2021, ongoing	CCHC Co. Health Dept. City & County	Staff time Funding	Establishment of transportation systems  Provide education to Medicaid patients about travel reimbursements

**Priority Need #1: Accessibility and Availability to Healthcare. (cont.)**

**(This addresses a variety of barriers to the public at large in obtaining affordable and available healthcare)**

5. Investigate the possibility of establishing dental care facilities to limited income community members	Jan. 2021, ongoing	CCHC Co. Health Dept. City & County Local Dental Offices	Staff time Funding	Establishment of free or sliding scale dental clinics
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**Priority Need #2: Promoting healthy lifestyles.  
(This promotes a variety of healthier lifestyle choices for all ages)**

<b><u>Tasks</u></b>	<b><u>Target Date(s)</u></b>	<b><u>Organization(s)</u></b>	<b><u>Resources Required</u></b>	<b><u>Measurement / Outcomes</u></b>
1. Promote awareness of mental health issues and resources among community members	Jan. 2021, ongoing	Local mental health organizations	Staff time	Participation of local mental health organizations in the Community Health Needs Committee
2. Develop informational materials and classes on Bystander Intervention training	Jan. 2021, ongoing	Mental health organizations Police Dept.	Staff time Funding for materials and training	Creation of and participation in training sessions
3. Encourage USD parents to support new school wellness policies on nutrition and fitness	Jan. 2021, ongoing	USD 333 CCHC (hospital) Co. Health Dept.	Staff time	Increased participation in organizational programs
4. Develop informational materials on nutrition and distribute to families	Jan. 2021, ongoing	CCHC et al.	Staff time Funding for materials	Number of packets distributed
5. Increase promotion of Health Fair through Fall Fest, church bulletins, newspaper ads, websites, informational placemats and materials on nutrition and fitness	Jan. 2021, ongoing	Chamber of Commerce CCHC Co. Health Dept. CCCC Concordia Ministerial Association	Staff time Funding for materials and event	Holding the Fair/ Track participation level Materials distributed

**Priority Need #2: Promoting healthy lifestyles. (cont.)**  
**(This promotes a variety of healthier lifestyle choices for all ages)**

6. Increase awareness of Health Fair by attending/participating in festivals of surrounding communities in Cloud County	Jan. 2021, ongoing	Chamber of Commerce CCHC Co. Health Dept. CCCC Concordia Ministerial Association	Staff time Funding	Participation in events
7. Promote better living and disease management for heart failure patients through education programs	Jan. 2021, ongoing	CCHC	Staff time Funding for equipment and educational materials	Conduct programs Participant engagement
8. Encourage local businesses to expand annual health screenings and implement wellness programs for their employees	Annually	CCHC CCC Co. Health Dept. City of Concordia	Staff time Funding for equipment and educational materials	Participation in organizational programs
9. Continue and expand fitness events (walks, runs, etc.): Fall Fest, July 4th, CCCC Homecoming, Walk Kansas and Elementary School Marathon program	Jan. 2021, ongoing	CCHC et al.	Staff time Funding for programs and events	No. of events held/ Track and increase participation
10. Promote non-smoking and awareness of the risks associated with vaping to businesses thru smoking cessation programs and the Great American Smoke Out	Jan. 2021, ongoing	CCHC et al.	Staff time	Participation in program

**Community Health Needs Assessment Committee  
Cloud County, Kansas  
Sept. 2019**

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Education Coordinator at Cloud County Health Center

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Senior Citizens Center Representative

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